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Written by Guest Author

BizParade - www.bizparade.com.au

More than 22 million people attend over 300,000 business events worth more than \$AU17 billion in Australia each year. Yet despite being one of the world's premier business destinations, Australia has no one central guide where planners across the globe can research their event or meeting. BizParade uses an established and successful business formula to develop this huge area of opportunity

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