

What is bizparade.com.au?

The first of its kind

BizParade.com.au is the first online directory, digital magazine and business network for Australia's events industry.

A one-stop-shop

Launched in July 2007, the **BizParade** website provides planners, based locally and overseas, holding business and consumer events in Australia with a quick and seamless 'one-stop-shop' of essential information and vendor listings.

A link to events professionals across the world

BizParade sends a fortnightly digital magazine, packed with the best in venue and supplier search, news, reviews, jobs and links, to thousands of Australian and global subscribers. With objective critiques on recent events, the digital magazine gives planners practical ideas and valuable key learnings for their own events.

Job opportunities

It also serves as a comprehensive career bulletin board. As **BizParade.com.au** establishes itself as the industry authority, its digital magazine and website are increasingly becoming the first places for event professionals to advertise and seek out job opportunities.

A brand with big marketing power

BizParade promotes its services extensively, both in Australia and overseas. What's more, our marketing specifically targets your crucial clientele - the top level of event planning professionals.

What does that mean for your company?

As well as invigorating the local events industry, **BizParade** provides a powerful and direct link with your target audience. Our convenient and cost-effective communication channels include an all-in-one website, digital fortnightly magazine and sponsored weekly emails, so you can directly target your market with one-off promotions or offers. You can also leverage **BizParade's** biannual promotional bag to showcase your company's latest offerings to the industry's key decision-makers.

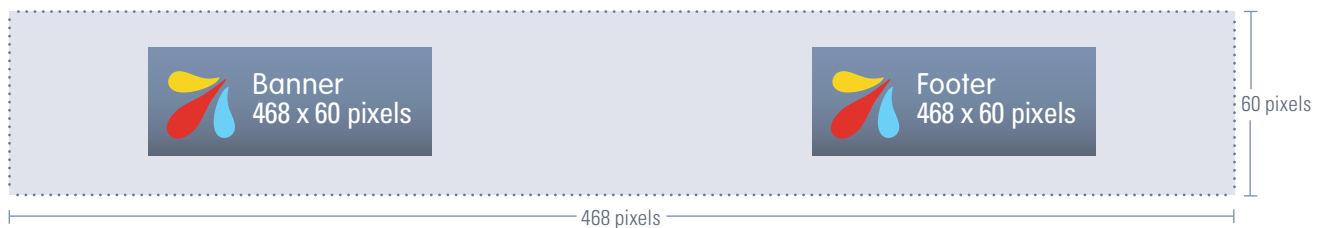
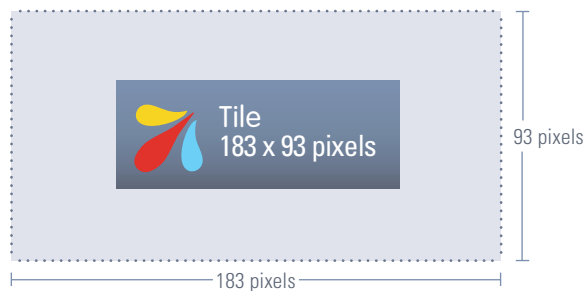
In Short

BizParade will boost your business, brand equity and presence with the audience you want to reach.

Venue Advertising

Prices are in Australian Dollars and are exclusive of GST

| Type | Run of Site | Homepage, Search Page & General Pages (pcm) | Category search result — regional campaign (pcm) | Magazine (Fortnightly) | Flaunt it (Fortnightly) |
|-----------|---------------------------------------------------------|---------------------------------------------|--------------------------------------------------|------------------------|-------------------------|
| Banner | Speak to 'the negotiator' about this one | \$800 | \$150 + \$25 for each extra venue category | \$700 | |
| Tile | Speak to 'the negotiator' about this one | \$550 | \$100 + \$25 for each extra venue category | \$425 | |
| Footer | Speak to 'the negotiator' about this one | \$550 | \$100 + \$25 for each extra venue category | \$425 | |
| Flaunt it | Fortnightly Product Showcase or Special Offer to Buyers | | | | \$2000 |



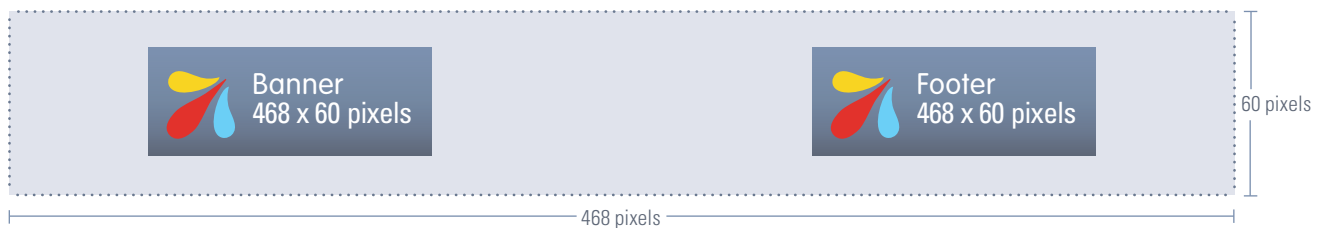
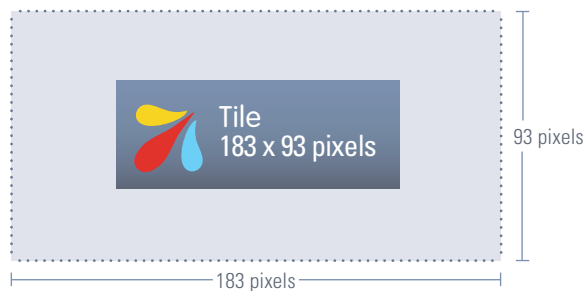
BizParade Media Pty Ltd

Contact Haze now! m : 0412 284 441 | t : +61 2 9977 0005 | e : haze@bizparade.com.au | PO Box 811 | Manly NSW 1655 | Australia

Supplier Advertising

Prices are in Australian Dollars and are exclusive of GST

| Type | Run of Site | Homepage, Search Page & General Pages (pcm) | Category Result — National Campaign (pcm) | Category result — state campaign (pcm) | Category result — regional campaign (pcm) | Magazine (Fortnightly) | Flaunt It (Fortnightly) |
|-----------|---------------------------------------------------------|---------------------------------------------|-------------------------------------------|----------------------------------------|-------------------------------------------|------------------------|-------------------------|
| Banner | Speak to 'the negotiator' about this one | \$800 | \$450 | \$300 + \$50 for each extra state | \$150 + \$25 for each extra region | \$700 | |
| Tile | Speak to 'the negotiator' about this one | \$550 | \$300 | \$200 + \$50 for each extra state | \$100 + \$25 for each extra region | \$425 | |
| Footer | Speak to 'the negotiator' about this one | \$550 | \$300 | \$200 + \$50 for each extra state | \$100 + \$25 for each extra region | \$425 | |
| Flaunt it | Fortnightly Product Showcase or Special Offer to Buyers | | | | | | \$2000 |



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Partner Listings

Prices are in Australian Dollars and are exclusive of GST

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| PLATINUM PARTNERS | \$1200.00 per year |
| <ul style="list-style-type: none">• Showcase level listings appear in search results above Premium, Parade Partner listings.• Contains Detail View and Summary View.• Title, Logo Image, Address, Phone, Fax, Web Link, E-Mail Link, Summary Description, Detail Description, Send to a Friend, Add to Favourites, Print, Map, Designation Icon, Ratings and Reviews, Photo Gallery (8). | |
| PREMIUM PARTNERS | \$800.00 per year |
| <ul style="list-style-type: none">• Premium level listings appear in search results above Parade Partner listings.• Contains Detail View and Summary View.• Title, Address, Phone, Fax, Web Link, E-Mail Link, Summary Description, Send to a Friend, Add to Favourites, Designation Icon, and Reviews & Photo Gallery (4). | |
| PARADE PARTNERS | FREE + \$25 for each extra category |
| <ul style="list-style-type: none">• Title, Address, Phone, E-Mail Link. | |
| REGIONAL PARTNERS | 30% off published rates |
| <ul style="list-style-type: none">• BizParade considered regional areas automatically receive 30% off published rates | |

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inspiring events in Oz